

## **NAWEA 2013 Symposium, Boulder, CO**

### **2B: Business and Finance Session Summary and Highlights**

Chairs: Phil Dutton, Sara Tyler

Speakers: Maureen Hand, Strategic Energy Analysis Center, NREL, Phil Dutton, GL Garrad  
Hassan North America, Byron Boone, Boulder Wind Power

Different metrics are used to look at the wind business through the lens of an industry analyst, a technology developer or a market participant. This session explored how we think about and track trends in the cost of wind energy, how we assess and finance innovation and the aspects and metrics of a wind project that make it competitive and attractive to investors and lenders.

A holistic understanding of how the wind industry is assessed differently by these engaged stakeholders is important to understanding the state of the industry and how it may evolve going forward.