Session Speaker

Bruce Bailey, AWS Truepower

The financial impact of wind plant uncertainty

Bruce Bailey is the President/CEO of AWS Truepower, a leading renewable energy technical consulting firm with offices in the US, Spain, India, and Brazil. Bruce has worked in the renewable energy industry for 35 years and holds advanced degrees in Meteorology and Engineering Management. He got his start in renewables when working as an atmospheric research scientist at SUNY Albany from the mid-70’s to mid-80’s. His firm has consulted on over 80,000 MW of prospective and operating wind and solar projects, specializing in the areas of siting, resource and energy assessments, atmospheric modeling, project design/analysis, and due diligence. Bruce has chaired several wind industry conferences, including last year’s AWEA Windpower Conference in Atlanta. He co-authored the 2012 book published by Wiley & Sons entitled Wind Resource Assessment: A Practical Guide to Developing a Wind Project. Recently he has focused his efforts on public-private industry collaboration on metocean issues facing the offshore wind energy sector.